

2022

South Bay's SEASONS[®] MAGAZINE

A premium Long Island magazine.



Published by Long Island Media Group

565 Broadhollow Road, Suite 3, Farmingdale, New York 11735 • www.longislandmediagroup.com
631-226-2636 • info@longislandmediagroup.com

South Bay's SEASONS[®] MAGAZINE

A premium Long Island magazine.

Seasons[®] Magazine is a publishing venture of Long Island Media Group, who has been serving the Long Island community since 1953. This eye-catching glossy covered magazine is published 5 times a year with a special theme each issue; winter, spring, summer, autumn and holiday.

As one season transitions into the next, Seasons[®] Magazine follows suit, bringing its readers local features, a collection of recipes, catchy editorial and so much more.

This publication is published in 12 local editions, reaching a total of over 100,000 homes by mail.
We can't wait to work together.

2022 Schedule

Winter Issue
Published: **February 9th**
Reservation Deadline: January 14th
Copy Deadline: January 19th

Spring Issue
Published: **March 6th**
Reservation Deadline: March 11th
Copy Deadline: March 15th

Summer Issue
Published: **June 8th**
Reservation Deadline: May 13th
Copy Deadline: May 18th

Autumn Issue
Published: **September 7th**
Reservation Deadline: August 12th
Copy Deadline: August 17th

Holiday Issue
Published: **November 16th**
Reservation Deadline: October 21st
Copy Deadline: October 26th

Upcoming Issue

Ask us about our **additional magazines** that will be published this year!

Please note, dates are subject to change.

View every edition of each issue online at www.longislandmediagroup.com/seasons-magazine-editions

Over 100,000 mailed distribution!



- Edition One**
Serving Syosset, Woodbury & Plainview
- Edition Two**
Serving Huntington, Greenlawn, Centerport & Northport
- Edition Three**
Serving East Northport, Dix Hills & Commack
- Edition Four**
Serving Smithtown, St. James, Kings Park & Nesconset
- Edition Five**
Serving Merrick, Bellmore & Wantagh
- Edition Six**
Serving Seaford & Massapequa

- Edition Seven**
Serving North Massapequa & Massapequa Park
- Edition Eight**
Serving Farmingdale
- Edition Nine**
Serving West Babylon
- Edition Ten**
Serving Lindenhurst
- Edition Eleven**
Serving Babylon & West Islip
- Edition Twelve**
Serving Sayville, West Sayville, Patchogue, Oakdale, Blue Point & Bayport

Dimensions & Rates

Back Cover (Glossy)	\$825
Glossy Full Page	\$769
Full Page	\$699
1/2 Page	\$499
1/3 Page	\$459
1/4 Page	\$379
1/6 Page	\$329
1/8 Page	\$249
Premium Positions	+ 15%

(Minimum 1/4 Page)

All rates are net.

MULTIPLE EDITION PURCHASE DISCOUNT

- 2 Edition Purchase: 10% Discount
- 3-4 Edition Purchase: 15% Discount
- 5+ Edition Purchase: 20% Discount

MECHANICAL DIMENSIONS & REQUIREMENTS

Ad Size	Width	Height
GLOSSY PAGES		
Full Page / Back Cover	With Bleed* - Trim Size	8.125" 10.5"
	Must Add .25" Bleed To Trim Size	
	IMPORTANT MARGINS: Please Keep All Text Within these guidelines Top & Bottom Margins are .675" • Left & Right Margins are .375"	
	No Bleed - Image Area	7.375" 9.125"

INSIDE PAGES (NON GLOSSY)

Full Page	Image Area	7.375" 9.125"
1/2 Page Tall	Image Area	3.625 9.125"
1/2 Page Wide	Image Area	7.375" 4.5"
1/3 Page Tall	Image Area	2.375" 9.125"
1/3 Page Square	Image Area	4.875" 4.5"
1/4 Page	Image Area	3.625" 4.5"
1/6 Page	Image Area	2.375" 4.5"
1/8 Page	Image Area	3.675" 2.175"

Binding Method: Saddle Stitch

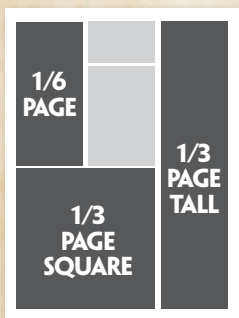
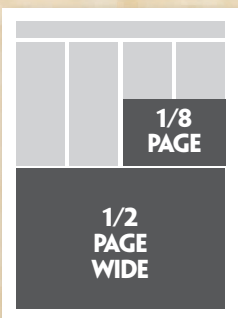
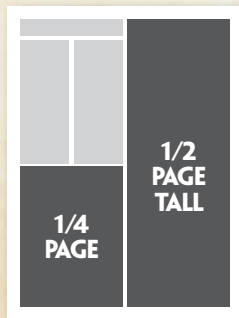
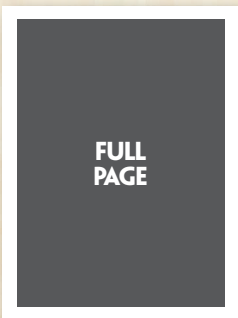
Live Area: All Type Or Graphics

Trim Size: 8.125" W x 10.5" H

Not Intended To Be Trimmed
Should Be Positioned Within
The Above Noted Margins

Line Screen: 133 Line Screen

Submit all artwork to production@longislandmediagroup.com or directly to your Account Executive.



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