

2021

South Bay's SEASONS[®] MAGAZINE

A premium Long Island magazine.



Published by Long Island Media Group

565 Broadhollow Road, Suite 3, Farmingdale, New York 11735 • 631-226-2636

www.longislandmediagroup.com/seasons-magazine

South Bay's SEASONS[®] MAGAZINE

A premium Long Island magazine.

Seasons[®] Magazine is a publishing venture of Long Island Media Group, who has been serving the Long Island community since 1953. This eye-catching glossy covered magazine is published 5 times a year with a special theme each issue; winter, spring, summer, autumn and holiday.

As one season transitions into the next, Seasons[®] Magazine follows suit, bringing its readers local features, a collection of recipes, catchy editorial and so much more.

This publication is published in 12 local editions, reaching a total of over 100,000 homes by mail.

We can't wait to work together.

2021 Schedule

Winter Issue

Publication Date:

February 10th

Final Deadline: January 10th

Spring Issue

Publication Date:

April 14th

Final Deadline: March 20th

Summer Issue

Publication Date:

June 23rd

Final Deadline: May 29th

Autumn Issue

Publication Date:

September 15th

Final Deadline: August 13th



**Upcoming
Issue**

Holiday Issue

Publication Date:

December 1st

Final Deadline: TBD

Looking to purchase
a back cover?

Reserve one now!

Limited 2021
availability left.

View every edition of each issue online at
www.longislandmediagroup.com/seasons-magazine-editions

Over 100,000 mailed distribution!



Edition One

Serving Syosset, Woodbury & Plainview

Edition Two

*Serving Huntington, Greenlawn,
Centerport & Northport*

Edition Three

Serving East Northport, Dix Hills & Commack

Edition Four

*Serving Smithtown, St. James,
Kings Park & Nesconset*

Edition Five

Serving Merrick, Bellmore & Wantagh

Edition Six

Serving Seaford & Massapequa

Edition Seven

*Serving North Massapequa
& Massapequa Park*

Edition Eight

Serving Farmingdale

Edition Nine

Serving West Babylon

Edition Ten

Serving Lindenhurst

Edition Eleven

Serving Babylon & West Islip

Edition Twelve

*Serving Sayville, West Sayville, Patchogue,
Oakdale, Blue Point & Bayport*

Dimensions & Rates

Back Cover (Glossy)	\$825
Glossy Full Page	\$769
Full Page	\$699
1/2 Page	\$499
1/3 Page	\$459
1/4 Page	\$379
1/6 Page	\$329
1/8 Page	\$249
Premium Positions	+ 15%
(Minimum 1/4 Page)	

All rates are net.

MULTIPLE EDITION PURCHASE DISCOUNT

2 Edition Purchase:	10% Discount
3-4 Edition Purchase:	15% Discount
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MECHANICAL DIMENSIONS & REQUIREMENTS

Ad Size	Width	Height
GLOSSY PAGES		
Full Page / Back Cover	With Bleed* - Trim Size	8.125" 10.5"
Must Add .25" Bleed To Trim Size		
IMPORTANT MARGINS: Please Keep All Text Within these guidelines Top & Bottom Margins are .675" • Left & Right Margins are .375"		
	No Bleed - Image Area	7.375" 9.125"

INSIDE PAGES (NON GLOSSY)		
Full Page	Image Area	7.375" 9.125"
1/2 Page Tall	Image Area	3.625 9.125"
1/2 Page Wide	Image Area	7.375" 4.5"
1/3 Page Tall	Image Area	2.375" 9.125"
1/3 Page Square	Image Area	4.875" 4.5"
1/4 Page	Image Area	3.625" 4.5"
1/6 Page	Image Area	2.375" 4.5"
1/8 Page	Image Area	3.675" 2.175"

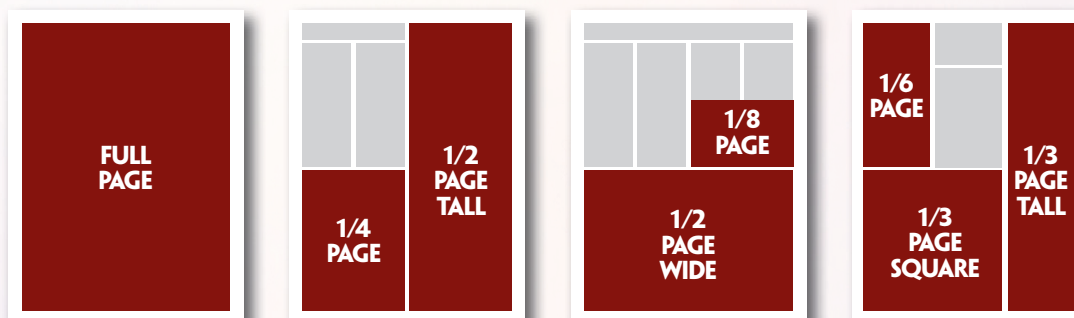
Binding Method: Saddle Stitch

Trim Size: 8.125" W x 10.5" H

Line Screen: 133 Line Screen

Live Area: All Type Or Graphics
Not Intended To Be Trimmed
Should Be Positioned Within
The Above Noted Margins

**Submit all artwork to production@longislandmediagroup.com
or directly to your Account Executive.**



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