

2021

*South Bay's*  
**SEASONS**<sup>®</sup>  
MAGAZINE

A premium Long Island magazine.



**Published by Long Island Media Group**

565 Broadhollow Road, Suite 3, Farmingdale, New York 11735 • 631-226-2636

[www.longislandmediagroup.com/seasons-magazine](http://www.longislandmediagroup.com/seasons-magazine)

# South Bay's SEASONS<sup>®</sup> MAGAZINE

A premium Long Island magazine.

Seasons<sup>®</sup> Magazine is a publishing venture of Long Island Media Group, which has been serving the Long Island community since 1953. This eye-catching glossy covered magazine is published 5 times a year with a special theme each issue; winter, spring, summer, autumn and holiday.

As one season transitions into the next, Seasons<sup>®</sup> Magazine follows suit, bringing its readers local features, a collection of recipes, themed editorial and so much more.

Reach over 100,000 homes in 12 local editions by direct mail when you choose to advertise in all our loved issues of Seasons<sup>®</sup> Magazine. We can't wait to work together.

## 2021 Schedule

**Winter Issue**  
Publication Date:  
**February 10<sup>th</sup>**  
Final Deadline: January 10<sup>th</sup>

**Spring Issue**  
Publication Date:  
**April 14<sup>th</sup>**  
Final Deadline: March 20<sup>th</sup>



Upcoming  
Issue

**Summer Issue**  
Publication Date:  
**June 23<sup>rd</sup>**  
Final Deadline: May 29<sup>th</sup>

**Autumn Issue**  
Publication Date:  
**September 15<sup>th</sup>**  
Final Deadline: August 13<sup>th</sup>

**Holiday Issue**  
Publication Date:  
**November 17<sup>th</sup>**  
Final Deadline: October 22<sup>nd</sup>

We all want to  
*spring* into sales.  
**We can help!**

**Spring Issue**  
**April 14<sup>th</sup>**

Looking to purchase  
a back cover?  
**Reserve one now!**  
*Limited 2021  
availability left.*

**View every edition of each issue online at**  
[www.longislandmediagroup.com/seasons-magazine-editions](http://www.longislandmediagroup.com/seasons-magazine-editions)



# Over 100,000 mailed distribution!



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## **Edition Two**

*Serving Huntington, Greenlawn,  
Centerport & Northport*

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*Serving East Northport, Dix Hills & Commack*

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Kings Park & Nesconset*

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*Serving Sayville, West Sayville, Patchogue,  
Oakdale, Blue Point & Bayport*

# Dimensions & Rates

Back Cover (Glossy) .....\$825

Glossy Full Page .....\$769

Full Page.....\$699

1/2 Page.....\$499

1/3 Page.....\$459

1/4 Page.....\$379

1/6 Page.....\$329

1/8 Page.....\$249

Premium  
Positions (3-11).....+ 15%  
(Minimum 1/4 Page)

**All rates are net.**

## MULTIPLE EDITION PURCHASE DISCOUNT

2 Edition Purchase: 10% Discount

3-4 Edition Purchase: 15% Discount

5+ Edition Purchase: 20% Discount

## MECHANICAL DIMENSIONS & REQUIREMENTS

Ad Size	Width	Height
<b>GLOSSY PAGES</b>		
Full Page / Back Cover	With Bleed* - Trim Size .....8.125"	10.5"
	Must Add .25" Bleed To Trim Size	
	<b>IMPORTANT MARGINS:</b> Please Keep All Text Within these guidelines Top & Bottom Margins are .675" • Left & Right Margins are .375"	
	No Bleed - Image Area .....7.375"	9.125"

## INSIDE PAGES (NON GLOSSY)

Full Page	Image Area.....7.375"	9.125"
1/2 Page Tall	Image Area.....3.625	9.125"
1/2 Page Wide	Image Area.....7.375"	4.5"
1/3 Page Tall	Image Area.....2.375"	9.125"
1/3 Page Square	Image Area.....4.875"	4.5"
1/4 Page	Image Area.....3.625"	4.5"
1/6 Page	Image Area.....2.375"	4.5"
1/8 Page	Image Area.....3.675"	2.175"

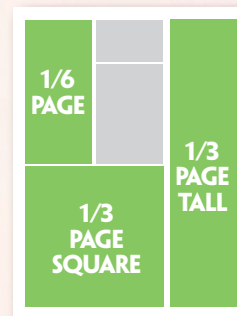
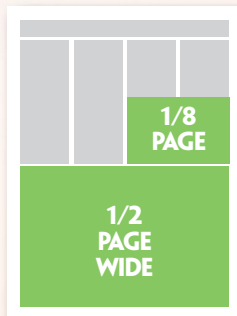
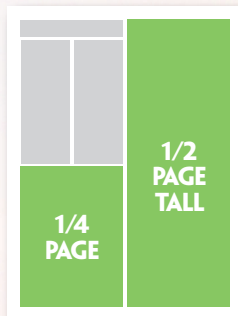
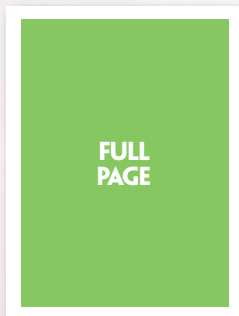
Binding Method: Saddle Stitch

Trim Size: 8.125" W x 10.5" H

Line Screen: 133 Line Screen

Live Area: All Type Or Graphics  
Not Intended To Be Trimmed  
Should Be Positioned Within The  
Above Noted Margins

*Submit all artwork to [production@longislandmediagroup.com](mailto:production@longislandmediagroup.com) or directly to your Account Executive.*



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