

2021

See our two
brand new editions inside!

South Bay's
SEASONS[®]
MAGAZINE

A premium Long Island magazine.



565 Broadhollow Road, Suite 3, Farmingdale, New York 11735 • 631-226-2636

www.southbaysneighbor.com/seasons-magazine

South Bay's SEASONS[®] MAGAZINE

A premium Long Island magazine.

Seasons[®] Magazine is a publishing venture of Long Island Media Group, which has been serving the Long Island community since 1953. This eye-catching glossy covered magazine is published 5 times a year with a special theme each issue; winter, spring, summer, autumn and holiday.

As one season transitions into the next, Seasons[®] Magazine follows suit, bringing its readers local features, a collection of recipes, themed editorial and so much more.

Reach over 100,000 homes in 12 local editions by direct mail when you choose to advertise in all our loved issues of Seasons[®] Magazine. We can't wait to work together.

2021 Schedule

Winter Issue

Publication Date:
February 10th
Final Deadline: January 10th



Upcoming
Issue

Spring Issue

Publication Date:
April 14th
Final Deadline: March 20th

Summer Issue

Publication Date:
June 23rd
Final Deadline: May 29th

Autumn Issue

Publication Date:
September 15th
Final Deadline: August 13th

Holiday Issue

Publication Date:
November 17th
Final Deadline: October 22nd

Don't let your winter
sales be dull.
We can help!

Winter Issue
February 10th

Looking to purchase
a back cover?

Reserve one now!

*Limited 2021
availability left.*

View every edition of each issue online at
www.southbaysneighbor.com/seasons-magazine-editions

Over 100,000 mailed distribution!



New!

Edition One

Serving Syosset, Woodbury & Plainview

Edition Two

*Serving Huntington, Greenlawn,
Centerport & Northport*

Edition Three

Serving East Northport, Dix Hills & Commack

Edition Four

*Serving Smithtown, St. James,
Kings Park & Nesconset*



New!

Edition Five

Serving Merrick, Bellmore & Wantagh

Edition Six

Serving Seaford & Massapequa

Edition Seven

*Serving North Massapequa
& Massapequa Park*

Edition Eight

Serving Farmingdale

Edition Nine

Serving West Babylon

Edition Ten

Serving Lindenhurst

Edition Eleven

Serving Babylon & West Islip

Edition Twelve

*Serving Sayville, West Sayville, Patchogue,
Oakdale, Blue Point & Bayport*

Dimensions & Rates

Back Cover (Glossy).....	\$825
Glossy Full Page.....	\$769
Full Page.....	\$699
1/2 Page.....	\$499
1/3 Page.....	\$459
1/4 Page.....	\$379
1/6 Page.....	\$329
1/8 Page.....	\$249
Premium Positions (3-11).....	+ 15%
(Minimum 1/4 Page)	

All rates are net.

MULTIPLE EDITION

PURCHASE DISCOUNT

- 2 Edition Purchase: 10% Discount
- 3-4 Edition Purchase: 15% Discount
- 5+ Edition Purchase: 20% Discount

MECHANICAL DIMENSIONS & REQUIREMENTS

Ad Size	Width	Height
GLOSSY PAGES		
Full Page/ Back Cover	With Bleed* - Trim Size	8.125" 10.5"
	Must Add .25" Bleed To Trim Size	
	IMPORTANT MARGINS: Please Keep All Text Within these guidelines Top & Bottom Margins are .675" • Left & Right Margins are .375"	
	No Bleed - Image Area	7.375" 9.125"

INSIDE PAGES (NON GLOSSY)		
Full Page	Image Area.....	7.375" 9.125"
1/2 Page Tall	Image Area.....	3.625 9.125"
1/2 Page Wide	Image Area.....	7.375" 4.5"
1/3 Page Tall	Image Area.....	2.375" 9.125"
1/3 Page Square	Image Area.....	4.875" 4.5"
1/4 Page	Image Area.....	3.625" 4.5"
1/6 Page	Image Area.....	2.375" 4.5"
1/8 Page	Image Area.....	3.675" 2.175"

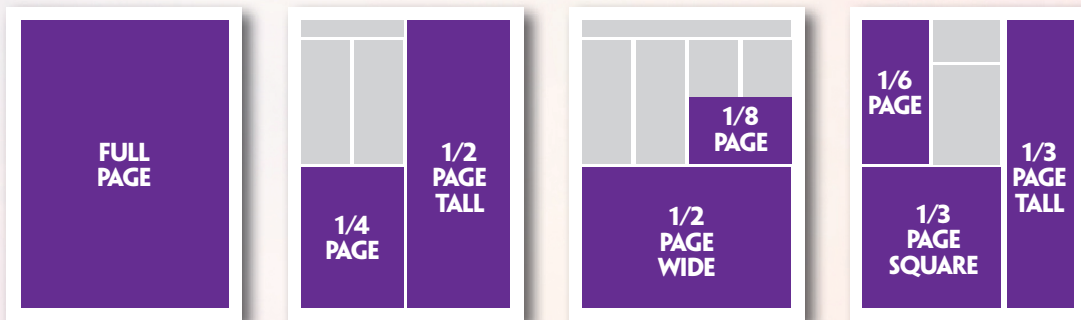
Binding Method: Saddle Stitch

Trim Size: 8.125" W x 10.5" H

Line Screen: 133 Line Screen

Live Area: All Type Or Graphics
Not Intended To Be Trimmed
Should Be Positioned Within The
Above Noted Margins

Submit all artwork to production@southbaysneighbor.com or directly to your Account Executive.



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