

South Bay's Digital Marketing 2021 Digital Marketing Opportunities



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www.SouthBaysNeighbor.com

Our Partnership With Indigo Business Solutions:



Indigo Business Solutions is a full-service digital marketing company also located on Long Island, New York that we have partnered with in recent years. Together we offer customers Digital Advertising, Web Design, Search Engine Optimization, Social Media Assistance, Text Message Marketing and much more (see below).



- Annual budgeting based on gross sales
- Calendars/promotional items
- Clutter breaking creativity
- Coordinate all marketing and advertising
- Customer referral programs
- Discounted media rates
- Discounted printing
- E-mail blasts
- Interview new employees
- Local research



- Logo design
- Maintain websites
- Media buying
- Media planning
- Mystery shoppers (hidden cameras available)
- On-hold messages
- Packaging design
- Product photos
- Promotional ideas
- Provide artwork



- Radio production
- Search Engine Marketing
- Search Engine Optimization
- Social Media
- Television production
- Text message marketing
- Third party partnerships
- Video production
- Web design
- Web hosting
- ...and more

Inquire today for your FREE Digital Marketing Evaluation to see how we can help your business.

Digital Advertising Opportunities

Our company's website offers various Digital Advertising Opportunities. A banner ad on our website can be linked to your business's website and the ad copy can be changed as often as you like. Analytics are tracked weekly. See information on our website's banner ads below. Availability is limited.

WEBSITE BANNER ADS



LEAD BANNER AD

728 x 90 Pixels
Displayed on all our
website's pages
\$379/Month



ONLINE EDITION BANNER AD

300 x 200 Pixels
Displayed on any of our online
newspaper edition's page
\$49/Month



HOMEPAGE COMMUNITY NEWS BANNER AD

920 x 215 Pixels
Displayed in the community news
section on our homepage
\$250/Month

HOMEPAGE SQUARE BANNER AD

330 x 330 Pixels
Displayed on the right-hand side
of our homepage
\$150/Month