

South Bay's Supplements

Special Supplements for Targeted Advertising

Long Island Media Group, publishers of South Bay's Neighbor, Neighbor Newspapers, Seasons® Magazine and South Bay's Digital Marketing, has been serving the local community since 1953.

We are proud to announce our newest venture, South Bay's Supplements. Each supplement will be published with a chosen theme as the feature. Advertisers now have the opportunity to partake in these glossy covered supplements to attract a targeted audience.

View our 2020 supplement themes, publication dates and deadlines below.

2020 SCHEDULE

Health & Wellness

Publication Date:

March 11th

Final Deadline: February 19th

Dining & Entertaining

Publication Date:

May 6th

Final Deadline: April 15th

Back to School

Publication Date:

August 12th

Final Deadline: July 22nd

Weddings

Publication Date:

December 30th

Final Deadline: TBD

Please Note:
These Dates
May Vary Due
To The
Current Pandemic

Please Call For
More Information

PLUS View Each Edition Online At
www.SouthBaysNeighbor.com/Supplements

Circulation of Over 110,000
in 13 Local Editions!



Edition One

Serving Huntington, Greenlawn,
Centerport & Northport

Edition Two

Serving Commack, Dix Hills & East Northport

Edition Three

Serving Smithtown, St. James, Nissequogue,
Head Of The Harbor, Kings Park & Nesconset

Edition Four

Serving Seaford & Massapequa

Edition Five

Serving North Massapequa
& Massapequa Park

Edition Six

Serving Farmingdale

Edition Seven

Serving Amityville & Copiague

Edition Eight

Serving Lindenhurst

Edition Nine

Serving West Babylon

Edition Ten

Serving Babylon & West Islip

Edition Eleven

Serving South Bay Shore, Brightwaters,
Great River, Islip & East Islip

Edition Twelve

Serving Sayville, West Sayville, Patchogue, Oakdale,
Blue Point & Bayport

Edition Thirteen

Serving Deerpark & North Babylon

MECHANICAL DIMENSIONS & REQUIREMENTS

Ad Size	Width	Height
GLOSSY PAGES		
Glossy Page	With Bleed* - Trim Size	8.125" 10.5"
	<small>Must Add .25" Bleed To Trim Size</small>	
	<small>IMPORTANT MARGINS: Please Keep All Text Within These Guidelines Top & Bottom Margins Are .675" • Left & Right Margins are .375"</small>	
	No Bleed - Image Area	7.375" 9.125"
Back Cover	With Bleed* - Trim Size	8.125" 8.875"
	<small>Must Add .25" Bleed To Trim Size And Keep All Text Within A .375" Margin</small>	
	No Bleed - Image Area	7.375" 8.125"

INSIDE PAGES		
Full Page	Image Area	7.375" 9.125"
1/2 Page Tall	Image Area	3.625 9.125"
1/2 Page Wide	Image Area	7.375" 4.5"
1/3 Page Tall	Image Area	2.375" 9.125"
1/3 Page Square	Image Area	4.875" 4.5"
1/4 Page	Image Area	3.625" 4.5"
1/6 Page	Image Area	2.375" 4.5"
1/8 Page	Image Area	3.675" 2.175"

Binding Method: Saddle Stitch
Trim Size: 8.125" W x 10.5" H
Line Screen: 133 Line Screen
Live Area: All Type Or Graphics Not Intended To Be Trimmed Should Be Positioned Within The Above Noted Margins

SUBMIT ALL ARTWORK TO: PRODUCTION@SOUTHBAYSNEIGHBOR.COM

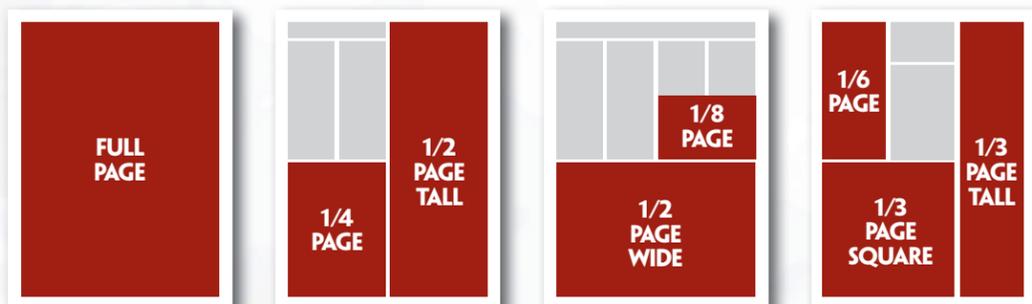
- Back Cover \$799
- Glossy Full Page..... \$749
- Full Page..... \$679
- 1/2 Page \$469
- 1/3 Page \$429
- 1/4 Page \$349
- 1/6 Page \$309
- 1/8 Page \$219

Premium Positions (3-11)..... + 15%
 (Minimum 1/4 Page)

*All Rates Are Net

MULTIPLE EDITION DISCOUNT

- 2 Editions - 10% Discount**
- 3-4 Editions - 15% Discount**
- 5+ Editions - 20% Discount**

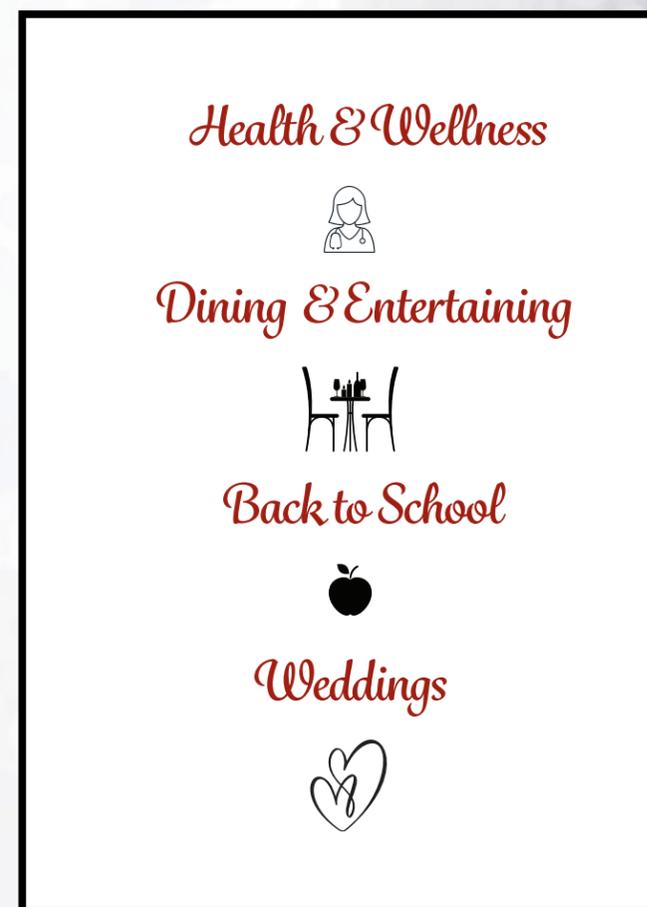


565 Broadhollow Road, Suite 3, Farmingdale, New York 11735
 631-226-2636 www.SouthBaysNeighbor.com/Supplements



[Published By Long Island Media Group]

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Call To Reserve Your Ad: 631.226.2636
 www.SouthBaysNeighbor.com/Supplements