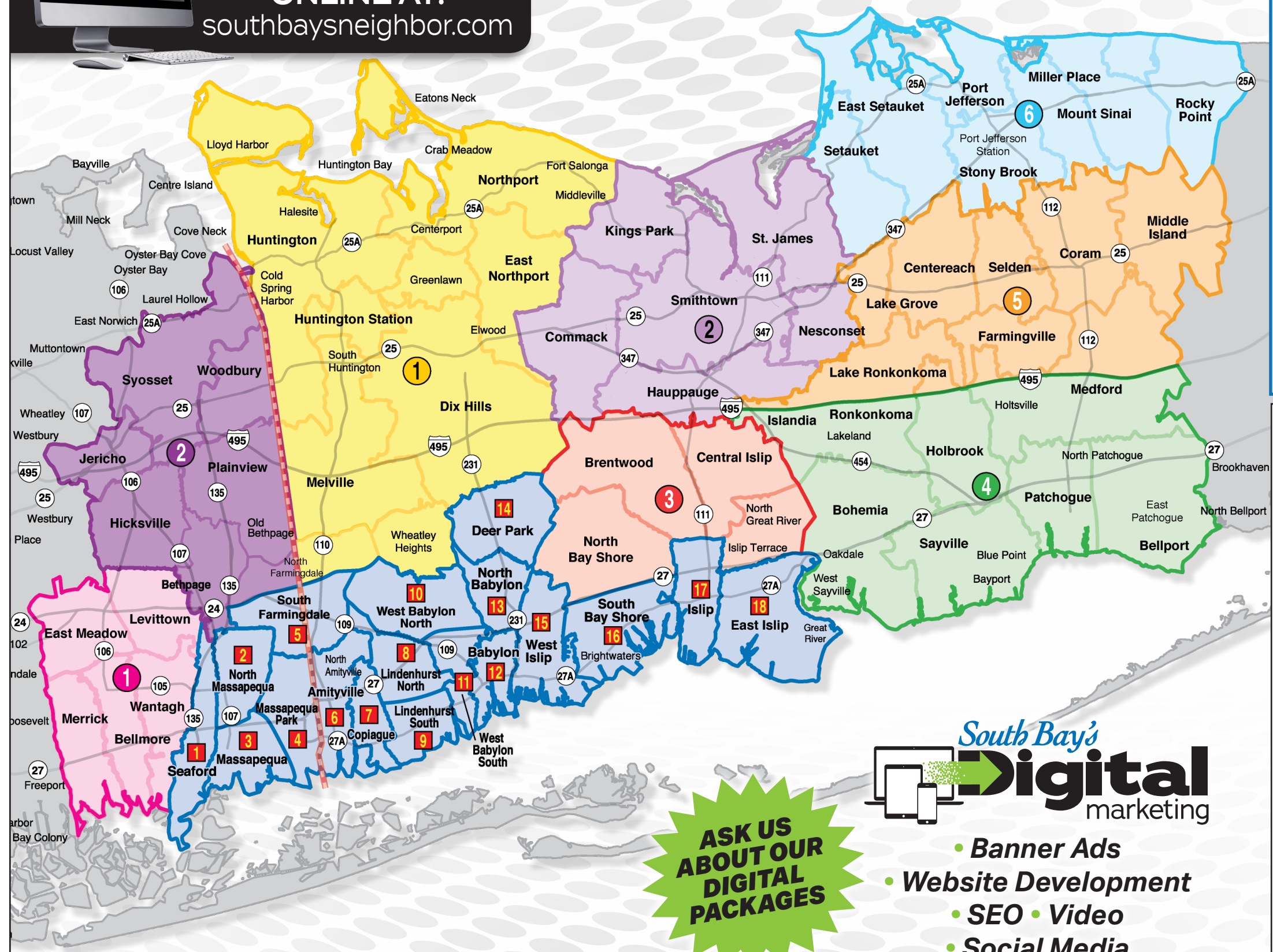




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2	<b>No. Massapequa Edition</b> North Massapequa 11758	8,750	12 <b>Babylon Edition</b> Babylon 11702 5,573
3	<b>Massapequa Edition</b> Massapequa 11758	8,167	13 <b>North Babylon Edition</b> North Babylon 11703 5,432
4	<b>Massapequa Park Edition</b> Massapequa Park 11762	7,407	14 <b>Deer Park Edition</b> Deer Park 11729 8,650
5	<b>South Farmingdale Edition</b> Farmingdale 11735	6,403	15 <b>West Islip Edition</b> West Islip 11795 7,796
6	<b>Amityville Edition</b> Amityville 11701	7,759	16 <b>South Bay Shore Edition</b> South Bay Shore 11706 6,686 Brightwaters 11718 1,182 TOTAL 7,868
7	<b>Copiague Edition</b> Copiague 11726	5,750	17 <b>Islip Edition</b> Islip 11751 5,039
8	<b>Lindenhurst North Edition</b> Lindenhurst 11757	7,645	18 <b>East Islip Edition</b> East Islip 11730 4,905 Great River 11739 592 TOTAL 5,497
9	<b>Lindenhurst South Edition</b> Lindenhurst 11757	6,770	
10	<b>West Babylon North Edition</b> West Babylon 11704	5,330	

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**2 Nassau Regional Edition Zone 2**

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## Display Advertising Rates

Open Rate ALL RATES ARE PER EDITION

EDITIONS	1	2-4	5-7	8-10	11-15	16+
FULL PAGE	667	547	424	367	357	336
1/2 PAGE*	453	407	364	333	312	304
1/4 PAGE*	255	227	198	182	171	165
1/8 PAGE*	157	142	132	106	104	87

6X Rate

EDITIONS	1	2-4	5-7	8-10	11-15	16+
FULL PAGE	497	443	380	327	306	285
2/3 PAGE*	443	412	359	306	285	263
1/2 PAGE*	368	340	311	292	243	240
1/3 PAGE**	296	274	252	225	196	182
1/4 PAGE*	236	214	198	186	164	146
1/6 PAGE*	192	170	158	141	132	112
1/8 PAGE*	144	129	106	93	85	83

Premium Positions	Color Charges (Process Color)
FRONT COVER.....	\$539
BACK COVER.....	\$589
BANNER AD .....	\$199
FRONT COVER TAB...	\$299
INSIDE TAB.....	\$199
FULL PAGE.....	\$119/EDITION
1/2 PAGE.....	\$95/EDITION
1/4 PAGE.....	\$75/EDITION

### FREQUENCY DISCOUNTS

13 Weeks: 10% • 26 Weeks: 15% • 52 Weeks: 20%  
(RATE HOLDER AD - 1/12 PAGE)

Page Requests Between 3 And 11 Require A 15% Additional Charge

\* Ad sizes are available in both horizontal and vertical versions.  
\*\*Square Version Available. Rates Effective 9/1/2019

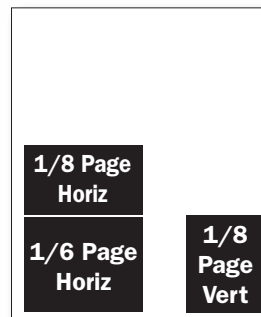
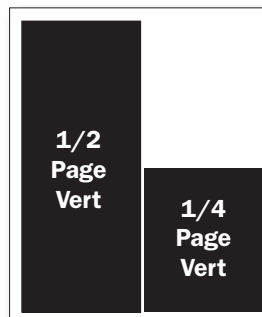
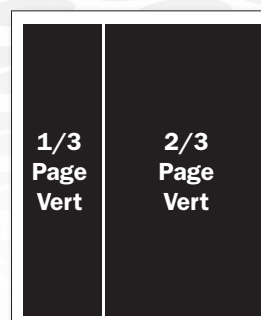
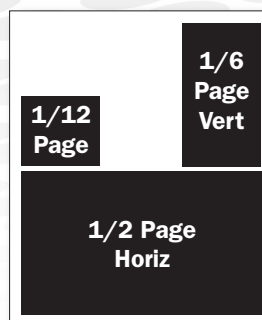
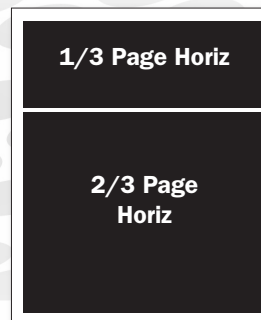
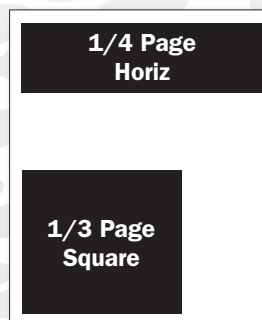
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565 Broadhollow Road, Suite 3  
Farmingdale, New York 11735

631.226.2636

631.226.2680

www.SouthBaysNeighbor.com



### Display Ad Dimensions

	WIDTH	HEIGHT
FULL PAGE/BACK COVER	9.875	11
FRONT COVER	8.312	5.437
FRONT COVER BANNER AD	2.00	3.194
2/3 PAGE HORIZ.	9.875	7.291
2/3 PAGE VERT.	6.542	11
1/2 PAGE HORIZ.	9.875	5.437
1/2 PAGE VERT.	4.875	11
1/3 PAGE HORIZ.	9.875	3.583
1/3 PAGE VERT.	3.208	11
1/3 PAGE SQUARE	6.542	5.437
1/4 PAGE HORIZ./SPONSORSHIP	9.875	2.656
1/4 PAGE VERT.	4.875	5.437
1/6 PAGE HORIZ.	4.875	3.583
1/6 PAGE VERT.	3.208	5.437
1/8 PAGE HORIZ.	4.875	2.656
1/8 PAGE VERT.	3.208	3.583
1/12 PAGE	3.208	2.656
TAB	9.875	2.5



### WEEKLY FEATURES:

- Community News & Events
- Volunteer Opportunities
- Coming Events Calendar
- Neighbor Pet's Place
- Neighbor Service Directory
- Local Classifieds
- Exciting Reader Contests
- Puzzle Page

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- About Us
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E-Mail Ads And Artwork To: [Production@SouthBaysNeighbor.com](mailto:Production@SouthBaysNeighbor.com)

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